

# “Free to Walk Washington” Social Media Toolkit

**Campaign Name:** Free to Walk Washington

**Campaign Tagline:** End harmful jaywalking enforcement, protect pedestrians

**Website:** [freetowalkwa.org](http://freetowalkwa.org)

**Assets Folder** (NOTE: images in sample posts link to image files)

**Sample Post #1** (NOTE: suggest using all five images for IG and Facebook and the first image or the first four for Twitter)

Jaywalking enforcement doesn't protect pedestrians, disproportionately impacts Black and unhoused people, and is an inefficient use of public resources.

We're fighting to end harmful jaywalking enforcement across WA!

👍 JOIN US: [freetowalkwa.org](http://freetowalkwa.org)

#FreetoWalkWA



## Sample Post #2

Jaywalking laws were created by the car industry as part of a national campaign to put the onus for injuries and deaths on pedestrians instead of drivers.

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#FreetoWalkWA



## Sample Post #3

EVERYONE deserves to be able to cross the street with dignity and free from harassment.

We're fighting to end harmful jaywalking enforcement across WA.

👉 JOIN US: [freetowalkwa.org](http://freetowalkwa.org)

#FreetoWalkWA

